



HLM VENTURE PARTNERS

For immediate release

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HLM Leads Investment in Silverlink Communications, Inc.

Boston, May 19, 2004 – HLM Venture Partners, a Boston-based venture capital firm, announced that it led a \$5.6 million Series B financing for Silverlink Communications, Inc., a Burlington, Massachusetts-based provider of automated voice applications. A new investor, HLM committed \$2.75 million to the round. Other participants included previous investor Sigma Partners and certain members of Silverlink’s management team. Peter Grua, Managing Partner of HLM, has joined the company’s board of directors; Daniel Galles, HLM General Partner, will serve as a board observer.

“Our initial interest in Silverlink stemmed from our belief that healthcare companies must have the ability to proactively communicate with large patient and member populations in a cost-effective manner if they are to meet their objectives of customer satisfaction, financial success and regulatory compliance,” said Mr. Grua. “Through our extensive contacts at leading managed care and disease management companies we determined that the market for automated outbound calling was large and growing rapidly.”

Mr. Grua added: “In just over two years, Silverlink has established itself at the forefront of its business, having executed hundreds of programs and millions of calls on behalf of a very impressive customer list including some of the leading names in healthcare today.”

“We are extremely pleased to have HLM join our group of experienced venture investors,” said Stan Nowak, CEO and company founder. “HLM’s partners bring with them a long track record of successful investing and a deep understanding of healthcare companies, and we look forward to working with them.”

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About Silverlink Communications, Inc.

Founded in 2001 and headquartered in Burlington, MA, Silverlink Communications is revolutionizing outbound voice technology for the healthcare industry. Its patent-pending SAVVI™ (Silverlink Advanced Visual Voice Interface) software enables healthcare enterprises to create, execute and manage automated, proactive, personalized communications with thousands of patients or members at a time. With millions of calls completed to patients and members of leading national healthcare enterprises, Silverlink is helping to change the behavior of patients to improve the quality and reduce the costs of healthcare. For more information on Silverlink Communications, please visit www.silverlink.com.

About HLM Venture Partners

HLM Venture Partners, with \$360 million under management, provides venture capital to emerging health care, business services and technology companies. HLM supports entrepreneurs as they turn innovative ideas into market-leading businesses, offering guidance on financial structuring, resource allocation and deployment, strategic planning, strategic introductions, and recruitment. For more information, please visit www.hlmventurepartners.com.

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