

Microsoft®
Health Users Group
2009 Innovation Awards Winner



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NORTHEAST PHO (NEPHO) AND MEDVENTIVE RECOGNIZED AS WINNER OF MICROSOFT HUG INNOVATION AWARD FOR INTEROPERABILITY

Synergy of innovative technology and collaborative care approach achieve quality scores above the 90th percentile nationally

BEVERLY, MA AND WALTHAM, MA – April 7, 2009 – [Northeast Physician Hospital Organization, Inc.](#) (NEPHO), a Management Service Organization (MSO) serving New England Community Medical Group and Northeast Health System, and [MedVentive](#), the leading provider of integrated performance management solutions for providers and health plans, today announced they have been recognized as winners of the [Microsoft HUG \(Microsoft Health Users Group\) 2009 Innovation Awards](#) in the category of Interoperability/HIE.

NEPHO has built a collaborative care approach that gives physicians and other caregivers up-to-date, accurate data on the health of their patients. In addition to data integration, they use automated workflow tools that make it easy to proactively identify and outreach to patients in need of preventive or chronic care. Powered by MedVentive's platform, NEPHO has achieved scores over the 90th percentile nationally based on the Health Plan Employer Data and Information Set

(HEDIS) measures for several care categories, including diabetes, adult preventive care, pediatric preventive care, women's health, and cardiovascular disease. For example, today NEPHO physicians can tell you how many diabetic or hypertensive patients they

have within their practice, the most recent results and medications, and what screenings are outstanding. Five years ago, physicians had a difficult time managing chronic disease patients, because a

Comprehensive Diabetes Care Measures Rank Among the Highest in the Country:

	<u>NEPHO</u>	<u>National 90%</u>
HbA1c Screening	94.6%	93.2%
Eye Exam	84.0%	72.0%
LDL- C Screening	92.1%	88.8%
Medical Attention for Nephropathy	88.9%	87.8%

Results from the 2008 Massachusetts Health Quality Partners Report.

system to track them, much less integrated into their workflow, was not available. A combination of NEPHO leadership, processes flows integrated into the practices and MedVentive technology made it happen.

Todd Lowthers, Manager of Physician Services of NEPHO, said, “Our partnership with MedVentive has been key to our success. With their robust analytics platform and quality registry applications tools, we’ve been able to integrate disparate data sets to create a powerful community care solution that is focused on results, not just information sharing. We are proud of the levels of quality that we deliver to our patients, and we are pleased to be recognized by Microsoft as the winner for the Interoperability/HIE HUG Award.”

Nancy Ham, President of MedVentive added, “Interoperability has been talked about by many, but achieved by few - and many of the success stories to date have been focused primarily on data sharing. The ultimate goal, which NEPHO has achieved, is to leverage access to administrative and clinical data integrated from many disparate sources to accomplish demonstrable improvements in patient health. We are thrilled that Microsoft has selected them as the winner.”

MedVentive’s advanced business and clinical intelligence platform provides the intervention, workflow, and physician collaboration tools that power NEPHO’s successful program. MedVentive’s platform is comprised of a secure data mart (with normalized, linked and risk-adjusted data) and a rich analytics reporting layer. Data is received from disparate sources (medical and pharmacy claims from multiple payers, hospital and ambulatory lab results, physician-entered data, and more). The reporting layer provides interactive dashboards, hundreds of preconfigured reports with dynamic, drill-down to the physician, patient, and claim-level detail, five pre-formatted cubes, and direct access to the data mart for robust reporting and analysis. The intuitive, online interface provides instant access for the entire staff – from physicians to care managers to power analysts – to the information they need to improve the delivery of preventive and chronic care across their entire patient population. Embedded disease registries allow continual monitoring of patients at the group and individual level based on a variety of care measures (HEDIS, EBM, payer-specific Pay for Performance programs, etc.). Outreach tools automate communication with out-of-compliance patients, their physician, or both. The ability for physicians to provide direct feedback as to the appropriateness of the requested intervention is fundamental to respecting their clinical judgment and creating a truly collaborative platform. The MedVentive platform utilizes a spectrum of Microsoft products as its foundation.

“In selecting the winner of the Interoperability/HIE Award, NEPHO and their partner MedVentive exemplified what the Microsoft HUG Awards are meant to recognize. NEPHO utilized MedVentive’s Microsoft-based

technology platform in a way that improved communications and interoperability between different healthcare constituencies, resulting in improved clinical and business performance. At the end of the day, both NEPHO and MedVentive are tangibly reaching the goal we're all trying to achieve – better quality of care for the patient population,” said Chris Sullivan, U.S. health provider health solutions director, Microsoft Corp.

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About Northeast Physician Hospital Organization, Inc. (NEPHO)

Northeast PHO (NEPHO) is a Management Service Organization (MSO) which provides management services, including contract negotiation and management for pay-for-performance and other risk contracts, on behalf of its owners: New England Community Medical Group and Northeast Health System.

New England Community Medical Group is an Independent Practice Association (IPA). The organization has 315 physicians made up of primary care physicians and specialists that service Essex County, Massachusetts. The organization has been recognized in 2008 by Harvard Pilgrim Health Plan and Tufts Health Plan for the quality of care delivered to their patients.

Northeast Health System, Inc. (NHS) is an integrated healthcare system comprised of a network of hospitals, behavioral health, senior health and human service affiliates offering residents general and specialized medical care. For more information on Northeast Health System and its affiliates, visit www.nhshealth.org.

About MedVentive

MedVentive provides the industry's first and most comprehensive integrated performance management solution. For more than a decade, we've given our health plan and provider customers a single, comprehensive, and risk-adjusted view of their financial and clinical performance. With just a few clicks clients can drill down to the physician, member/patient, or claim level detail, and initiate automated intervention tools and workflows. Our award-winning platform allows clients to successfully improve the quality of patient care and reduce medical costs – achieving quantifiable results and ROI within the first year.

Clients use our technology to support their business and clinical intelligence needs: to reduce medical and pharmacy costs; to manage best-in-class pay for performance programs; and more. Our web platform reaches across standard barriers, creating a transparent and collaborative platform that improves the way care is delivered. With a proven, rapid-start implementation, our clients start improving their clinical and financial performance in three months or less.

Learn more - www.medventive.com.